



FOIA/PUBLIC DISC
2013-01-01 11:18:14

NWA WORLD TRAVELER:

"Check out this hip Minneapolis eatery known for its scrumptious food."

GOURMET MAGAZINE (ROADFOOD)

"Rather than rave on, let us simply say if you're in Minneapolis and want to wow your taste buds, go to Hell's Kitchen. It is inspired and inspiring."

CONDE NAST TRAVELER HOT LIST:

"Downtown's Hell's Kitchen has the city's best brunch...the wait is worth it, and don't leave without a jar of homemade peanut butter."

DOWNTOWN JOURNAL:

"Two words that will provide nirvana at breakfast: sausage toast."

UNITED KINGDOM TRAVEL METRO:

"Minneapolis boasts some amazing restaurants...make sure to try Hell's Kitchen."

MIDWEST LIVING:

"It's OK to lead us into temptation with these devilishly good eats."

WHERE MAGAZINE MINNEAPOLIS:

"This has got to be the coolest breakfast eatery around. Think of the fare as traditional American food with a twist."

TWIN CITIES TASTE MAGAZINE:

"For audacity, style, and damn good food, you can't beat Hell's Kitchen."

STAR TRIBUNE ANNUAL TOP 50:

"The restaurant might be called Hell's Kitchen, but its lemon-ricotta hotcakes are pure heaven."

SKYWAY NEWS

"If it's possible to mix a hellish theme with a wholesome, Midwestern flair, they've done it."

MICHIGAN NORTHWOODS KITCHEN:

"With such an adult-sounding name, you might wonder if you want to bring your children. Fear not, the server will fetch buckets full of temporary tattoos which the kids [and some parents!] go ga-ga over."

FOOD LEGEND PAM SHERMAN:

"For me, the big news here is top-of-the-line ingredients and smart, careful cooking, evident in everything that comes from the kitchen."

WHERE MAGAZINE CHICAGO:

"With a name like Hell's Kitchen, you know you're getting into something hot and forbidden, and this sinfully delicious eatery succeeds on both counts."

WASHINGTON TRAVELER:

"For the morning after, when you're feeling devilish, grab breakfast downtown at Hell's Kitchen."

CHEF/OWNER MITCH OMER:

"I have an anti-philosophy...I loathe this whole fad of protracted-name recipes looking to be in the next pretentious chef magazine...we do comfort food for the most part, a bit more eclectic, but recipes that my aunt did, and my mom and dad did and we've somehow developed a niche here that people like."

12-01-2013

CERTIFIED MAIL/RETURN RECEIPT REQUESTED

Top Hat Plan Exemption
Employee Benefits Security Administration
Room N-1513
U.S. Department of Labor
200 Constitution Avenue N.W.
Washington, D.C. 20210

To Whom it May Concern:

Effective December 1, 2013, Hell's Kitchen, Inc. (the "Company") adopted a Phantom Stock Agreement (the "Agreement"), which may provide deferred compensation benefits payable upon certain events as described in the Agreement. The Company believes that the Agreement constitutes an unfunded deferred compensation arrangement for a select group of management or highly compensated employees within the meaning of Sections 201(2), 301(a)(3), and 401(a)(1) of the Employee Retirement Income Security Act of 1974, as amended ("ERISA") and 29 C.F.R. § 2520.104-23(b)(2). Accordingly, the Company provides the following information to comply with the alternative method of reporting and disclosure for unfunded plans maintained for a select group of management or highly compensated employees pursuant to 29 C.F.R. § 2520.104-23, under Section 110 of Title I of ERISA.

1. Name and address of the Employer: Hell's Kitchen, Inc.
2. Employer Identification Number: 04-3610467
3. Hell's Kitchen, Inc. maintains one or more plans primarily designed to provide deferred compensation benefits for a select group of management or highly compensated employees.
4. Number of such plans and the number of employees and board members who participate in each plan:

Number of Plans: 1
Number of Participants: 2

If you have any questions with regard to this filing, please contact the undersigned.

Very truly yours,

Hell's Kitchen, Inc.
Plan Administrator

By Cynthia Gerdes, CEO

C. Gendes
Hell's kitchen
80 S. 9th St.
Mpls 55402

**RETURN RECEIPT
REQUEST**

CERTIFIED MAIL™



7012 3460 0001 8575 7327



Top Hat Plan Exemption
Employee Benefits Security Administration
Room N-1513
U.S. Dept of Labor
200 Constitution Ave N.W.

WASHINGTON DC 20210
20210