



LAW OFFICES OF
MICHAEL A. DEMAYO L.L.P.®

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 CHARLOTTE, NORTH CAROLINA 28234

MAIN OFFICE
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 CHARLOTTE, NC 28204
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PERSONAL INJURY
 WRONGFUL DEATH
 WORKERS' COMPENSATION
 SOCIAL SECURITY DISABILITY
 TRAUMATIC BRAIN INJURIES
 NURSING HOME NEGLIGENCE

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 OF COUNSEL

† Board Certified Worker's Compensation Specialist
 ◊ Also Admitted in South Carolina
 † Only Admitted in South Carolina
 Δ Also Admitted in Georgia

AMERICAN ASSOCIATION
 FOR JUSTICE
 NORTH CAROLINA ADVOCATES
 FOR JUSTICE
 MECKLENBURG TRIAL
 LAWYERS ASSOCIATION
 MILLION DOLLAR
 ADVOCATES FORUM** Δ
 MULTI-MILLION DOLLAR
 ADVOCATES FORUM** □
 NORTH CAROLINA BAR
 ASSOCIATION
 AMERICAN TRIAL
 LAWYERS ASSOCIATION
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 ASSOCIATION OF PLAINTIFF
 INTERSTATE TRUCKING
 LAWYERS OF AMERICA
 BRAIN INJURY ASSOCIATION
 OF NORTH CAROLINA

CERTIFIED MAIL - RETURN RECEIPT REQUESTED

Certified Mail No.: 7012 2210 0002 4885 6097

Top Hat Plan Exemption
 Employee Benefits Security Administration
 Room N-5644
 U. S. Department of Labor
 200 Constitution Avenue, N.W.
 Washington, D.C. 20210

2013 APR 16 PM 3:18
 405A/FBI/10 DIS/10

RE: Notice of Top Hat Plan Exemption for DeMayo Advertising & Promotions, Inc.

Dear Sir or Madam:

DeMayo Advertising & Promotions, Inc. (the "Company") is filing this Notice on the Executive Deferred Compensation Plan (the "Plan") pursuant to Department of Labor Regulation §2520.104.23. The Company maintains the Plan primarily for the purpose of providing deferred compensation for a select group of management or highly compensated employees. The Plan currently covers one (1) employee.

The Company's address is 1211 E. Morehead Street, Charlotte, N.C. 28204 and the Company's Employer Identification Number is 56-19954412.

Sincerely,


 Michael A. DeMayo

BY APPOINTMENT ONLY:

COLUMBIA OFFICE
 1519 RICHLAND ST.
 COLUMBIA, SC 29201
 TEL: (803) 776-9595
 FAX: (803) 714-7000

HICKORY OFFICE
 1090 LENOIR-RHYNE BLVD., SE
 HICKORY, NC 28602
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 406 S. SUTHERLAND AVE.
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MICHAEL A. DEMAYO LLC

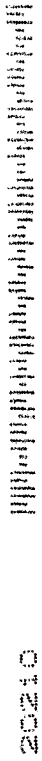
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7012 2210 0002 4855

ADDRESS SERVICE REQUESTED

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Washington, DC 20210



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