

2520130090078



Jim Beam Brands Co.
510 Lake Cook Road
Deerfield, Illinois 60015-4964

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December 13, 2012

CERTIFIED MAIL RETURN RECEIPT REQUESTED

Top Hat Plan Exemption
Employee Benefits Security Administration
Room N-5644
U.S. Department of Labor
200 Constitution Avenue, N.W.
Washington, D.C. 20210

2012 DEC 27 PM 4:30

Re: Beam Executive Deferred Compensation Plan

Dear Sir or Madam:

Beam Inc. (the "Company") is filing this notice on the Beam Executive Deferred Compensation Plan (the "Plan") pursuant to Department of Labor Regulation §2520.104-23. The Company maintains the Plan primarily for the purpose of providing deferred compensation for a select group of management or highly compensated employees. The Plan currently covers 160 employees.

The Company's address is 510 Lake Cook Road, Deerfield, IL 60015, and the Company's Employer Identification Number is 13-3295276.

Sincerely,

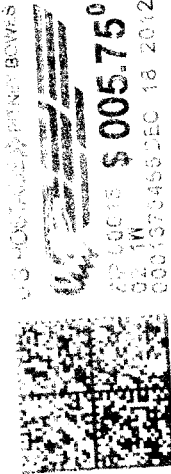
Frank Cortese
Vice President Compensation and Benefits

7009 1410 0000 4282 3469

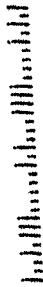
Certified Mail No.: _____

Beam

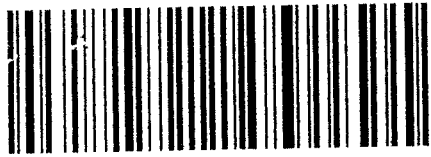
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THE RIGHT
THE RETURN ADDRESS, FOLD AT DOTTED LINE
CERTIFIED MAIL™



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