

September 5, 2012

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

Top Hat Plan Exemption
Employee Benefits Security Administration
Room N-1513, U.S. Department of Labor
200 Constitution Avenue, NW
Washington, DC 20210

Re: Advice Media LLC 2012 Equity Incentive Plan

Dear Sir or Madam:

Advice Media LLC (the "Company") is filing this notice on the Advice Media LLC Equity Incentive Plan (the "Plan") pursuant to Department of Labor Regulation § 2520.104-23. The Company maintains the Plan primarily for the purpose of providing deferred compensation for a select group of management or highly compensated employees. The Plan currently covers one (1) employee.

The Company's address is PO Box 982064, Park City, UT 84098, and the Company's Employer Identification Number is 26-1858717.

Very truly yours,



Andrew Dalin

cc: Michael Maryn, Esq.

2012 SEP 11 PM 1:15
DLSA/PUBLIC/INSELA

SNR DENTON

SNR Denton US LLP
1221 Avenue of the Americas
New York, NY 10020-1089 USA

0141 2619 2000 0292 6002



CERTIFIED MAIL™

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OF THE RETURN ADDRESS. FOLD AT DOTTED LINE



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