



Richard A. Stamm  
Vice President, General Counsel and Secretary

**Ocean Spray Cranberries, Inc.**  
One Ocean Spray Drive  
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June 4, 2012

ERISA/PUBLIC RECORD  
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U.S. Department of Labor  
Employee Benefits Security Administration  
Top Hat Plan Exemption  
Room N-1513  
200 Constitution Avenue, NW N-1513  
Washington, DC 20210

Re: Ocean Spray Cranberries, Inc. 2011 Supplemental Retirement Plan (the "Plan")

Dear Sir or Madam:

Pursuant to 29 CFR 2520.104-23(c), I am filing this letter as an alternative form of compliance with ERISA reporting and disclosure requirements. The name of the employer is Ocean Spray Cranberries, Inc.. The primary business address for the employer is One Ocean Spray Drive, Lakeville-Middleboro, MA 02349. The EIN assigned by the IRS for the employer is 04-1215610. The employer maintains the Plan primarily for the purpose of providing deferred compensation and retirement income to a select group of management-level highly compensated employees. The Plan covers approximately 3 employees.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard A. Stamm", written over a white background.

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