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EBSA/PUBLIC DISCLOSURE

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SPECIMEN

3600 Minnesota Drive, Suite 700

Minneapolis, MN 55435

952/844-2600 • Fax: 952/844-2660

December 29, 2010

Top Hat Plan Exemption
Pension and Welfare Benefits Administration
Room N-5644
U.S. Department of Labor
200 Constitution Avenue, NW
Washington, D.C. 20210

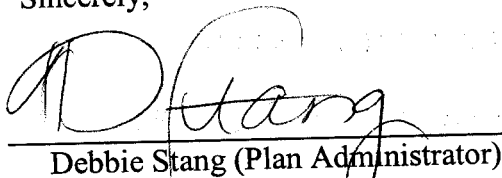
To Whom It May Concern:

The purpose of this filing is to comply with the reporting and disclosure requirements of Part I of Title I of ERISA with respect to an unfunded or insured pension plan maintained for a select group of management or highly compensated employees. This filing is intended to comply with DOL Reg. 2520.104-23.

This Plan, the Midcontinent Media, Inc. Deferred Compensation Plan is maintained by Midcontinent Media, Inc., whose full address is 3600 Minnesota Drive, Suite 700, Minneapolis, MN 55435. The employer identification number (EIN) assigned by the Internal Revenue Service is 46-0368489.

The plan is maintained primarily for the purpose of providing deferred compensation for a select group of management or highly compensated employees. The number of deferred compensation plans maintained by the employer is two (2) in which there are twenty (20) participating employees. In accordance with Section 104(a)(1) of ERISA, the employer will provide Plan documents to the Secretary of Labor upon request.

Sincerely,


Debbie Stang (Plan Administrator)

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