



EBSA/PUBLIC DISCLOSURE  
 RON JON SURF SHOP

2010 DEC 13 PM 2:45

December 10, 2010

Top Hat Plan Exemption  
 Pension and Welfare Benefits Administration  
 Room N-1513  
 U. S. Department of Labor  
 200 Constitution Avenue, N.W.  
 Washington, D.C. 20210

**Re: Notice of Plan of Deferred Compensation/ The "Ron Jon Executive Incentive Compensation Plan"**

Gentlemen:

Pursuant to DOL Reg. Sec. 2520, 104-23, the undersigned employer hereby files the following information with respect to its plan of deferred compensation.

1. Name and Address of Employer:

Ron Jon Surf Shop of Fla, Inc.  
 3850 South Banana River Boulevard  
 Cocoa Beach, FL 32931

2. Federal Employer Identification No. (EIN):

59-1207389

3. The Employer maintains the deferred compensation plan primarily for the purpose of providing deferred compensation to a select group of management or highly-compensated employees.
4. Eight (8) employees are initially being covered by this plan.

Very truly yours,

A handwritten signature in black ink, appearing to read "Tom O'Keefe", is written over a horizontal line.

By: Thomas E O'Keefe

Ron Jon Surf Shop of Fla, Inc.

**REGISTERED MAIL**



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VIA CERTIFIED MAIL & RETURN-RECEIPT REQUESTED

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**GRAY ROBINSON**  
(JWM/oc 200330-202) ATTORNEYS AT LAW