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EBSA/PUBLIC DISCLOSURE

2010 AUG 30 AM 8:08

1241 John Q. Hammons Drive  
P.O. Box 5555  
Madison, WI 53705-0555  
608-836-5525  
www.ruralins.com

Top Hat Plan Exemption  
Employee Benefits Security Administration  
Room N-1513  
U.S. Department of Labor  
200 Constitution Avenue, N.W.  
Washington, D.C. 20210

### Notice of Deferred Compensation Arrangements

Dear Sir/Madam:

**Rural Mutual Insurance Company** maintains nonqualified deferred compensation arrangements primarily for the purpose of providing deferred compensation for a select group of management or highly compensated employees. The Company has entered into deferred compensation agreements with two of its executives.

The name, address, and employer identification number of the employer are as follows:

**Rural Mutual Insurance Company**  
1241 John Q Hammons Dr., Suite 200  
Madison, WI 53717

Employer ID # 39-0271985

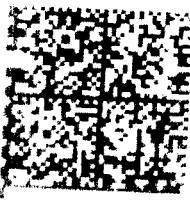
This letter is intended to satisfy the requirements of Section 2520.104-23 of the Department of Labor Regulations.

Please contact us if copies of the agreements or any additional information is required related to this filing.

Sincerely,

Mary S. Vena, CPA, CPCU, ARe  
Vice President, Finance and Treasurer

**CERTIFIED MAIL**



NECESSARY

049JR2036802

**\$05.540**

08/23/2010

Mailed From: 53717  
US POSTAGE



7004 1160 0006 5199 6632

**Rural Mutual**  
Insurance Company

1241 John C. Hammons Drive  
P.O. Box 5555  
Madison, WI 53705-0555

[www.ruralins.com](http://www.ruralins.com)

RETURN RECEIPT  
REQUESTED

