



2520100070580

VITA-MIX® CORPORATION

EBSA/PUBLIC DISCLOSURE

2009 DEC 23 AM 7:09

8615 Usher Road • Cleveland, Ohio 44138-2199 USA • (440) 235-4840 • Fax: (440) 235-3726 • www.vitamix.com

December 10, 2009

VIA CERTIFIED MAIL

Top Hat Plan Exemption
Pension and Welfare Benefits Administration
Room N-1513
U.S. Department of Labor
200 Constitution Avenue, NW
Washington, D.C. 20210

RE: Top Hat Plan Sponsorship Statement

Dear Sir/Madam:

Pursuant to the provisions of Department of Labor regulations at 29 CFR §2520.104-23, this is to notify you that Vita-Mix Corporation (E.I.N. 34-0084909) maintains two plans primarily for the purpose of providing deferred compensation to a select group of management or highly compensated employees.

The subject plans, and the number of participants in each plan, are as follows:

- Vita-Mix Corporation Deferred Compensation Plan - 1 Participant
- Vita-Mix Corporation Long Term Incentive Plan - 5 Participants

If you have any questions, please contact me (440) 782-2401.

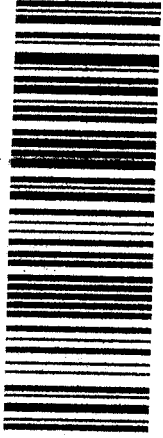
Very truly yours,

VITA-MIX CORPORATION

Loree W. Connors, CPA
CFO and Treasurer

Cc: Jeffrey A. Perlmutter, Esq.

8615 Usher Road
Olmsted Falls, OH 44138



7006 3230 0003 5423 3216



Top Hat Plan Exemption
Pension and Welfare Benefits Administration
Room N-1513
U.S. Department of Labor
200 Constitution Avenue, NW
Washington, D.C. 20210