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June 10, 2009

Steven D. Huff  
Direct Dial: 414-298-8126  
shuff@reinhartlaw.com

CERTIFIED MAIL -  
RETURN RECEIPT REQUESTED

Top-Hat Plan Exemption  
Pension & Welfare Benefits Administration  
Room N5644  
U.S. Department of Labor  
200 Constitution Avenue, N.W.  
Washington, D.C. 20210

Dear Sir or Madam:

Re: Reporting and Disclosure for  
PDQ Food Stores, Inc. Stock  
Appreciation Rights Plan (the "Plan")  
EIN: 39-1136741

On behalf of PDQ Food Stores, Inc. ("PDQ"), the Plan sponsor, we hereby submit the enclosed Statement of Unfunded Plan for Select Groups of Management and Highly Compensated Employees (the "Statement") to satisfy the reporting and disclosure requirements established for deferred compensation benefits provided to key executive officers of PDQ.

We want to confirm that you have received this Statement. Please stamp the enclosed copy of the Statement and return it in the self-addressed stamped envelope.

If you have any questions or comments, or if you would like a copy of the Plan document, please do not hesitate to contact me.

Yours very truly,

A handwritten signature in black ink that reads "Steven D. Huff".

Steven D. Huff

REINHART\2771912  
Encs.

STATEMENT OF UNFUNDED PLAN  
FOR SELECT GROUPS OF MANAGEMENT AND  
HIGHLY COMPENSATED EMPLOYEES:  
"TOP HAT" PLANS  
FILED PURSUANT TO SECTION 2520.104-23

Employer's Name: PDQ Food Stores, Inc.

Employer's Address: 7601 Discovery Lane  
Middleton, WI 53562

Employer's Tax I.D.: 39-1136741

Identification of Plan: PDQ Food Stores, Inc. Stock Appreciation Rights Plan

Plan Adoption Date: April 30, 2009


Employer's Declaration  
Regarding the Plan: The Employer, PDQ Food Stores, Inc., has adopted a deferred compensation program, primarily for the purpose of providing deferred compensation for a select group of management and highly compensated employees. Any benefits from such plan are paid as needed solely from the Employer's general assets.

Number of Deferred  
Compensation Plans: One (1)

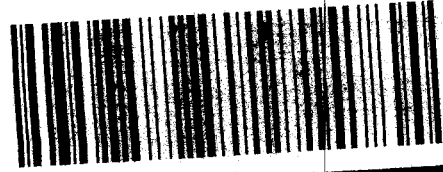
Number of Employees  
in the Plan: Five (5)

A complete copy of the related document is available upon request

PDQ FOOD STORES, INC.

BY:   
Name: MICHAEL ARNOLD  
Title: CEO

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# First Class Mail

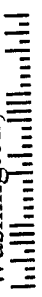


## Reinhart

Boerner Van Deuren s.c. Attorneys at Law  
1000 North Water Street, Suite 2100  
Milwaukee, WI 53202

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200 Constitution Avenue, N.W.  
Washington, D.C. 20210



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