



BALCH & BINGHAM LLP

Alabama • Georgia • Mississippi • Washington, DC

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July 14, 2008

Pension and Welfare Benefits Administration
U. S. Department of Labor
Top Hat Plan Exemption
Room N-5644
200 Constitution Avenue, N.W.
Washington, D.C. 20210

Re: Hoffman Media, LLC
Deferred Compensation Reporting and Disclosure Compliance Statement

Gentlemen:

In accordance with ERISA Regulation § 2520.104-23(b)(1), enclosed please find the Deferred Compensation Reporting and Disclosure Compliance Statement for Hoffman Media, LLC.

If you have any questions, please do not hesitate to contact me at the telephone number noted above.

Very truly yours,

Laura Schiele Robinson
Attorney

LSR:BJS
Enclosure

HOFFMAN MEDIA, LLC
1900 International Park Drive, Suite 50
Birmingham, Alabama 35243

PERSONAL, PRIVATE AND CONFIDENTIAL

Top Hat Plan Exemption
Pension and Welfare Benefits Administration
Room N-5644
U. S. Department of Labor
200 Constitution Avenue, N.W.
Washington, D.C. 20210

Re: Deferred Compensation Reporting
Disclosure Compliance Statement

Ladies and Gentlemen:

1. Name and Address of Employer:

Hoffman Media, LLC
1900 International Park Drive, Suite 50
Birmingham, Alabama 35243

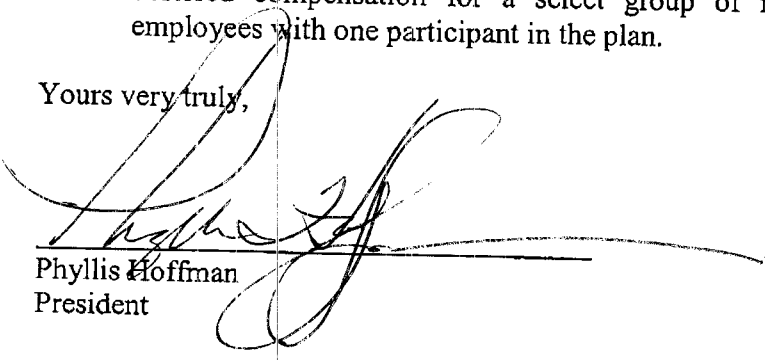
2. Employer Identification Number:

20-1199063

3. Declaration:

Hoffman Media, LLC maintains one (1) plan primarily for the purpose of providing deferred compensation for a select group of management or highly compensated employees with one participant in the plan.

Yours very truly,

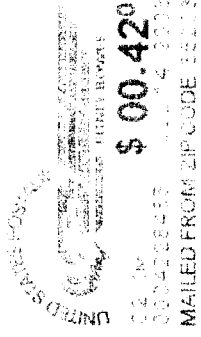
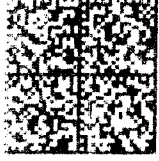


Phyllis Hoffman
President

BB

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