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February 1, 2008

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Top Hat Plan Exemption
Employee Benefits Security Administration
Room -1513
U. S. Department of Labor
200 Constitution Avenue, N.W.
Washington, D.C. 20210

Re: Stampin' Up! Inc. Executive Benefit Plan

Gentlemen:

Pursuant to Department of Labor Regulations Section 2520.104-23, declaration is hereby made that, on December 17, 2007, Stampin' Up! Inc. adopted the plan listed below for the purpose of providing deferred compensation for select members of management or highly compensated employees. Pursuant to such declaration, the following information is provided:

Name of Plan: Stampin' Up! Inc. Executive Benefit Plan
Plan Sponsor: Stampin' Up! Inc., 12907 South 3600 West, Riverton, UT 84065
Employer Identification Number: 88-0263215
Number of Plans: 1
Number of Employees Participating in Plan: 11

If you have any questions regarding any of the foregoing, do not hesitate to contact the undersigned.

Very truly yours,

Bruce E. Babcock

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BEB:cfj
cc: Tim Anderson
Julie Gandy

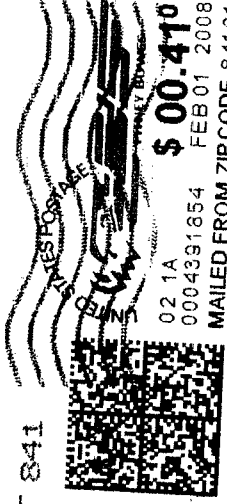
BEB

**JONES
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