



October 1, 2007

Top Hat Plan Exemption
Pension and Welfare Benefits Administration
Room N-5644
U.S. Department of Labor
200 Constitution Ave, NW
Washington, D.C. 20210

01 OCT 10 AM 9:31

RE: The Better Business Bureau of Wisconsin Non-Qualified Deferred Compensation Plan

Dear Sir/Madam:

This is to advise you of the establishment of a Non-Qualified Deferred Compensation Plan on behalf of our client, The Better Business Bureau of Wisconsin.

The Plan information is as follows:

Employer: The Better Business Bureau of Wisconsin

Address: 10101 W. Greenfield Ave.
Milwaukee, WI 53214

Attention: Ran Holt

FEIN: 39-0164195

Number of Plans: 1

Number of Participants in the Plan: 1

The Plan is effective August 1, 2007.

Please contact the undersigned if you have any questions.

Very truly yours,

A handwritten signature in black ink, appearing to read "B. B. Deadman".

Bruce B. Deadman, JD
Senior Manager, Human Resource Consulting Services
Virchow Krause & Company, LLP

BBD:bjl



**VirchowKrause
&company**

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