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U.S. DEPT. OF LABOR
ERISA REPORTING AND DISCLOSURE

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August 21, 2006

Top Hat Plan Exemption
Employee Benefit Security Administration
Room N-1513
U.S. Department of Labor
200 Constitution Ave, NW
Washington, DC 20210

Subject: **VNU 401(k) Excess Plan: Top Hat Exemption**

Dear Sir or Madam:

Pursuant to DOL Reg. §2520.104.23, VNU, Inc. hereby applies for the alternative form of compliance for purposes of reporting and disclosure under Part 1 of ERISA for certain non-qualified pension plans maintained by VNU, Inc.

The relevant employer information is as follows:

VNU, Inc.
770 Broadway
New York, NY 10003

Employer EIN: 22-2145575

VNU, Inc. hereby declares that it maintains certain plans primarily for the purpose of providing deferred compensation for a select group of management or highly compensated employees.

The VNU, Inc. 401(k) Excess Plan will be adopted effective September 1, 2006. It will cover approximately 280 management or highly compensated employees.

VNU, Inc. also maintains two other deferred compensation plans, primarily for the purposes of providing deferred compensation for a select group of management or highly compensated employees, and the number of employees in each such plan is as follows:

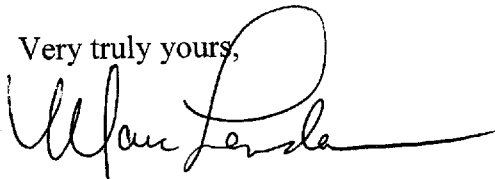
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Plan Name	Number of Participants
VNU Deferred Compensation Plan	164 Participants
VNU Excess Plan	460 Participants

Pursuant to Regulations Section 2520.104.23(b)(2), the Employer will provide Plan documents, if any, to the Secretary of Labor upon request, as required by Section 104(a)(1) of ERISA.

If you have any questions or require additional information, you may reach me at 646-654-5029.

Very truly yours,



Marc Landau
Director, Retirement Plans



Marc Landau
Director, Retirement Plans

770 Broadway, New York, NY 10003-9595

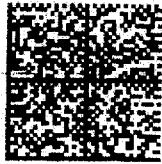
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