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SPECIALTY ADVERTISING CORP.

8859 W. CERMAK NORTH RIVERSIDE, IL 60546 (708) 447-0300 FAX: (708) 447-0276

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December 6, 1990

Secretary of Labor
U. S. Department of Labor
200 Constitution Ave. NW
Washington, DC 20216

Dear Sir/Madam:

The purpose of this letter is to file with you the following information pertaining to an unfunded deferred compensation arrangement provided to a key employee of Scola Specialty Advertising Corporation.

State of Incorporation: Illinois

Corporation's address: 8859 West Cermak Road
North Riverside, IL 60546

FEIN: 36-3668565

A single, unfunded plan is maintained by the employer for the purpose of providing deferred compensation to one of the Company's highly compensated employees. The plan is otherwise exempt from ERISA, Title I requirements regarding vesting, funding, participation and fiduciary provisions.

Please contact us if additional information is needed.

Sincerely,

James E. Scola
President

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