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Harvey L. Wendel  
Of Counsel

July 24, 1996

VIA CERTIFIED MAIL/RETURN RECEIPT REQUESTED AND REGULAR MAIL

Pension and Welfare Benefits Administration  
Room N-5644  
U. S. Department of Labor  
200 Constitution Avenue, N.W.  
Washington, D.C. 20216

Re: Frank Productions, Inc. Deferred Compensation Plan No. 1

Dear Sir or Madam:

We are the attorneys for Frank Productions, Inc.

Pursuant to the provisions of Department of Labor regulations at 29 C.F.R. § 2520.104-23, you are hereby notified that the employer named in item (1) below maintains a plan or plans (as identified in item (2) below) primarily for the purpose of providing deferred compensation to a select group of management or highly compensated employees. Item (3) below sets forth the approximate number of participants in each plan as of the date of this letter.

**ITEM (1) NAME, ADDRESS AND EMPLOYER IDENTIFICATION NUMBER (EIN) OF EMPLOYER MAINTAINING PLAN:**

Frank Productions, Inc.  
Dane County Coliseum  
1881 Expo Mall East  
P.O. Box 259466  
Madison, WI 53725-9466  
Employer Identification Number: 39-1433850

**ITEM (2) NAME AND PLAN IDENTIFICATION NUMBER (PIN) OF EACH PLAN TO WHICH THIS NOTIFICATION APPLIES.**

Deferred Compensation Plan 001

**ITEM (3) NUMBER OF PARTICIPANTS IN EACH PLAN TO WHICH THIS NOTIFICATION APPLIES.**

One (1)

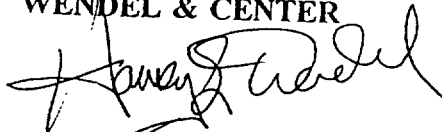
Wendel & Center

Pension and Welfare Benefits Administration  
Page 2

Kindly acknowledge receipt of this filing by signing and returning to the sender the copy of this letter enclosed herewith for acknowledgement purposes. A stamped, self-addressed envelope is also enclosed for your convenience.

Sincerely yours,

WENDEL & CENTER



Harvey L. Wendel

HLW/db  
Enclosures