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U.S. DEPT. OF LABOR
FWBA/PUBLIC DISCLOSURE
01 FEB -6 AM 10:01

January 26, 2001

Pearson Television, Inc.
1330 Avenue of the Americas
New York, New York 10019

Telephone: 212-541-2800
Facsimile: 212-541-2810

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

Top Hat Plan Exemption
Pension & Welfare Benefits Administration
U.S. Department of Labor
200 Constitution Avenue, N.W. Room N-5644
Washington, DC 20210

Re: The Pearson Television Inc. Excess 401(k) Plan

Dear Sir or Madam:

Pursuant to the provisions of Department of Labor Regulations Section 2520.104-23, you are hereby notified that the Employer named in item (1) below maintains a plan identified in item (2) below, primarily for the purpose of providing deferred compensation to a select group of management or highly compensated employees ("non-qualified plan"). Item (3) sets forth the effective date of the plan and the approximate number of participants in the plan as of the date of this letter. Item (4) sets forth how many non-qualified plan(s) are maintained by the Employer and how many participants are in each. A copy of the Plan document is available upon request.

Item (1) Employer's Name, Address and Employer Identification Number ("EIN"):

Pearson Television, Inc.
1330 Avenue of the Americas; 10th Floor
New York, NY 10019
EIN: 13-3621012

Item (2) Plan Name: The Pearson Television, Inc. Excess 401(k) Plan

Item (3) Effective Date of Plan: January 1, 2001
Number of Participants in the Plan: 133

Item (4) Number of Total Non-Qualified Plan(s): 1
Number of Participants in Non-Qualified Plan(s): 13

Very truly yours,

Louis A. Festa
Chief Financial Officer

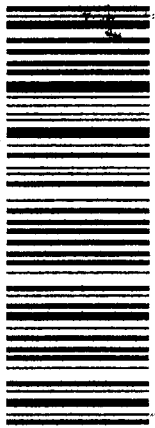
LF:mgm

cc: Dana Gaffney
Sheila Harbst

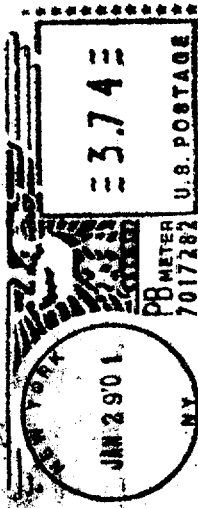


PLACE STICKER AT TOP OF ENVELOPE
TO THE RIGHT OF RETURN ADDRESS
FOLD AT DOTTED LINE

CERTIFIED MAIL



7000 1670 0000 7408 8781



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