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PARTNER
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LONDON, ENGLAND
RIYADH, SAUDI ARABIA
KUWAIT CITY, KUWAIT
ABU DHABI, UNITED ARAB EMIRATES
DUBAI, UNITED ARAB EMIRATES
HONG KONG
ASSOCIATED OFFICE IN
SHANGHAI, PEOPLE'S REPUBLIC OF CHINA

INTERNET ADDRESS
RENGGLISH@BRYANCAVELLP.COM

September 15, 1997

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

Top Hat Plan Exemption
Pension and Welfare Benefits Administration
U. S. Department of Labor
Room N-544
200 Constitution Avenue, N.W.
Washington, D. C. 20216

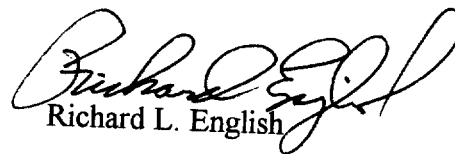
Re: *Bernstein-Rein Advertising, Inc.*
Notice of Plan of Deferred Compensation

Gentlemen:

Enclosed please find a Notice of Plan of Deferred Compensation from Bernstein-Rein, Advertising, Inc., together with an extra copy of the Notice. Please acknowledge receipt of the Notice by affixing your "received" stamp to the enclosed copy and returning it to me in the enclosed envelope

Thank you for your assistance.

Very truly yours,


Richard L. English

RLE:acw.157858
Enclosures

cc: Robert A. Bernstein

DOL-PROA
PUBLIC NOTICE
97 SEP 26 10:11:14

B E R N S T E I N R E I N

Robert A. Bernstein
President

September 10, 1997

Top Hat Plan Exemption
Pension and Welfare Benefits Administration
U. S. Department of Labor
Room N-544
200 Constitution Avenue, N.W.
Washington, D.C. 20216

DOL-PUBA
PUBLIC INFORMATION
97 SEP 26 11:11 AM

Re: Notice of Plan of Deferred Compensation

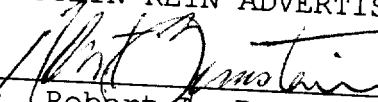
Gentlemen:

Pursuant to DOL Reg. Sec. 2520.104-23, the undersigned Employer hereby files the following information with respect to its plan(s) of deferred compensation.

1. Name and Address of Employer:
Bernstein-Rein Advertising, Inc.
4600 Madison
Kansas City, MO 64112
2. Federal Employer Identification No. (EIN):
43-0914078
3. The Employer maintains three plans of deferred compensation primarily for the purpose of providing deferred compensation to a select group of management or highly-compensated employees.
4. One employee is covered by each such plan.

Very truly yours,

BERNSTEIN-REIN ADVERTISING, INC.


By: Robert A. Bernstein, President

CERTIFIED

P 964 646 575

MAIL

RETURN RECEIPT REQUESTED

LINE 1 •

5870
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<p>LAW OFFICES BRYAN CAVE LLP 3500 ONE KANSAS CITY PLACE 1200 MAIN STREET KANSAS CITY, MISSOURI 64105-2100</p>
<p>Top Hat Plan Exemption Pension and Welfare Benefits Administration U.S. Department of Labor Room N-544 200 Constitution Avenue, N.W. Washington, D.C. 20216 R1E 053748</p>
<p>FIRST CLASS MAIL</p>