

## WEHCO MEDIA, INC.

REPORTING AND DISCLOSURE COMPLIANCE  
STATEMENT

In compliance with Section 110 of the Employee Retirement Income Security Act of 1974 ("ERISA") and the Regulations thereunder, found in Section 2520.104-23, WEHCO Media, Inc. is filing this Reporting and Disclosure Compliance Statement and in connection herewith, provides the following information:

EMPLOYER:	WEHCO Media, Inc.
ADDRESS:	P. O. Box 2221 Little Rock, AR 72203
EMPLOYER IDENTIFICATION NUMBER:	71-0026260
PLAN NAME:	WEHCO Media, Inc. Deferred Compensation Plan
NUMBER OF PLANS:	One
NUMBER OF EMPLOYEES PARTICIPATING IN THE PLAN:	7

WEHCO Media, Inc. maintains the above-named unfunded Plan primarily for the purpose of providing deferred compensation for a select group of management or highly compensated employees.

WEHCO Media, Inc. will provide the Plan documents to the Secretary of Labor upon request, as required by Section 104(a)(1) of ERISA.

WEHCO MEDIA, INC.,  
as Plan Administrator

By: Albert Perry

Title: Treasurer

# WEHCO MEDIA, INC.

P.O. BOX 2221, LITTLE ROCK, ARKANSAS 72203

501-378-3400

April 30, 2004

Top Hat Plan Exemption  
Pension and Welfare Benefits Administration  
Room N-5644, U.S. Department of Labor,  
200 Constitution Avenue NW.,  
Washington, DC 20210

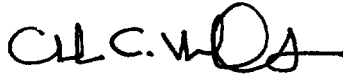
Re: WEHCO Media, Inc. Deferred Compensation Plan

Dear Sir or Madam:

I am enclosing a Reporting and Disclosure Compliance Statement for the above referenced plan.

If you have any questions or if we can provide any additional information, please do not hesitate to contact me at (501) 378-3577 or [charlie@wehco.com](mailto:charlie@wehco.com).

Sincerely,



Charles C. Van Deventer  
Director of Accounting & Taxation

Enclosure

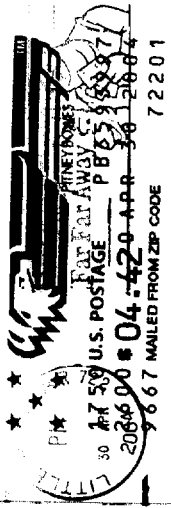
cc: Mr. Bryant Cranford

WEHCO MEDIA, INC.  
P.O. BOX 2221, LITTLE ROCK, ARKANSAS 72203

DELIVERED MAIL



7099 3400 0007 3123 0905



Top Hat Plan Exemption  
Pension and Welfare Benefits Administration  
Room N-5644, U.S. Department of Labor,  
200 Constitution Avenue NW.,  
Washington, DC 20210

