

2520042393820

**Registration Statement for the
Roundy's, Inc. Supplemental Employee Retirement Plan**

1. **Name and Address of Employer:** Roundy's, Inc.
23000 Roundy Drive
Pewaukee, WI 53072

2. **Employer Identification Number:** 39-0854535

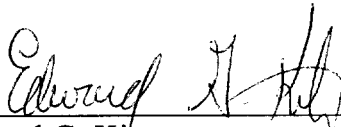
3. **Declaration Regarding Plan:** Roundy's, Inc. maintains the following plans and agreements which may provide for or may result in the payment of deferred compensation and/or the continuation of income upon retirement, death or other termination of employment for a select group of executives or highly compensated employees:
 - a) The Roundy's, Inc. Supplemental Employee Retirement Plan

4. **Number of Plans:** 1.

5. **Number of Plan Participants:** As of the date hereof, there are:
 - a) 4 participants in the Roundy's, Inc. Supplemental Employee Retirement Plan

Dated as of this 5th day of July, 1999.

ROUNDY'S, INC.

By: 
Edward G. Kitz
Vice President, Secretary & Treasurer



July 5, 1999

WI, 53072

Top

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

Pension and Welfare Benefits Administration
Room N-5644
U.S. Department of Labor
200 Constitution Avenue NW
Washington, D.C. 20210

Re: Roundy's, Inc. E.I.N. 39-0854535
Registration of Top Hat Plan

Ladies and Gentlemen:

In accordance with Department of Labor Regulation Section 2520.104-23, enclosed for filing is an executed Registration Statement for the Roundy's, Inc. Supplemental Employee Retirement Plan, which became effective May 26, 1999.

Please acknowledge receipt of the enclosed registration statement by date stamping the enclosed copy of this letter and returning it to us in the enclosed self-addressed envelope.

Thank you for your assistance.

Yours very truly,

ROUNDY'S, INC.

Edward G. Kitz
Vice President, Secretary & Treasurer

EGK/mb

Enclosures



CORPORATE OFFICE
Roundys, Inc.
23000 Roundy Drive, Pewaukee, WI 53072

CERTIFIED

P 078 453 850

MAIL

**RETURN RECEIPT
REQUESTED**

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200 Constitution Avenue NW
Washington, D.C. 20210

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