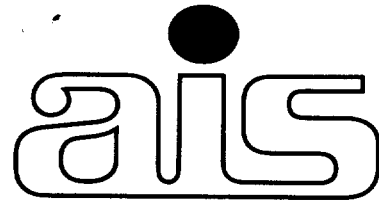
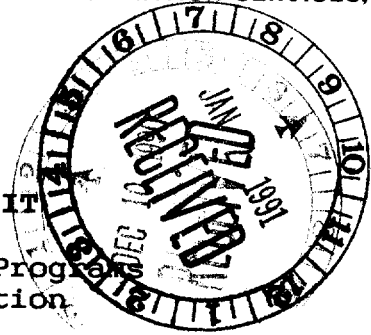


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ADVERTISING INFORMATION SERVICES, INC.



NOTICE OF EMPLOYEE BENEFIT

TO: Office of Pension and Welfare Benefit Programs
Labor Management - Services Administration
U.S. Department of Labor
Washington, D.C. 20216

FROM:

Employer - Advertising Information Services, Inc.
" I.D. - #13-6127825
Address - 130 East. 40th Street, New York, N.Y. 10016
Date - December 1, 1990

This document constitutes the statement required by 29 C.F.R. Section 2520.104-23 (a) (1) to be filed with the Secretary of Labor in respect to Selective Incentive Plans maintained by the above employer.

The employer currently maintains one Selective Incentive Plan for executives who are members of a select group of management or who are highly compensated.

The number of participants in each plan is as follows:

Plan 1.....	2
Plan 2	n/a
Plan 3	n/a

Signed by:

Plan Administrator: *J. J. Safir*
Title: *President*
Employer: *Advertising Information Services, Inc*