

# Jones, Troyan, Pappas & Perkins

A Legal Professional Association

U.S. DEPARTMENT OF LABOR  
EQUITY/PUBLIC DISCLOSURE  
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James P. Jones  
(1927-1991)

Gary M. Troyan  
Robert T. Pappas  
John R. Perkins, Jr.  
Ryan G. Eastham

January 9, 2002

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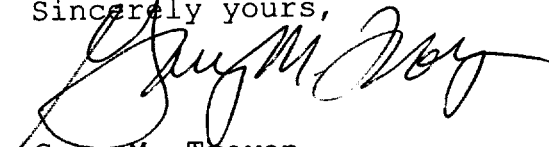
Top Hat Plan Exemption  
Pension and Welfare Benefits Administration  
Room N-5644  
U.S. Department of Labor  
200 Constitution Avenue N.W.  
Washington, D.C. 20210

Re: Tri'Advertising, Inc.

Dear Sir or Ms.:

Enclosed herewith please find a Deferred Compensation Plan Statement with respect to the above-named corporation.

Sincerely yours,

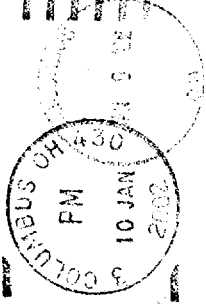


Gary M. Troyan

GMT:ajm  
Enclosure  
cc: Tri'Advertising, Inc.

**Jones, Troyan, Pappas & Perkins**

A Legal Professional Association  
1472 Manning Parkway  
Powell, Ohio 43065



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Pension and Welfare Benefits Administration  
Room N-5644  
U.S. Department of Labor  
200 Constitution Avenue N.W.  
Washington, D.C. 20210

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TRI'ADVERTISING, INC.  
DEFERRED COMPENSATION PLAN STATEMENT

Please be advised that the above-named Company maintains a Deferred Compensation Plan for an officer-employee of the Company. In accordance with the reporting and disclosure rules of Part I of ERISA and Reg. 29 CFR Section 2520.104-23, the Company hereby submits this Deferred Compensation Plan Statement.

Correct Name and Address  
of Company:

Tri'Advertising, Inc.  
6525 Busch Blvd., Suite 207  
Columbus, OH 43229-1797

Taxpayer Identification  
Number of Company:

31-0820992

Purpose of Company's  
Deferred Compensation Plan:

The Company maintains its Plan primarily for the purpose of providing deferred compensation for an officer-employee of the Company.

Number of Deferred  
Compensation Plans  
Maintained by the Company:

One (1).


Number of Employees in  
the Company's Deferred  
Compensation Plan:

One (1).

Respectfully submitted,

Date: December 28, 2001

TRI'ADVERTISING, INC.

By:  VICE PRESIDENT, CREATIVE SERVICES  
(Name) (Title)