

Information submitted via Top Hat Plan Statement Online Filing System to U. S.
Department of Labor under 29 CFR 2520.104-23

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Confirmation Number: 14598

Amended Confirmation Number:

Employer Information

Name: Nielsen Consumer LLC
Address: 200 West Jackson Blvd.
City: Chicago
State: IL
Zip Code: 60606

Plan Administrator Information

Name: Shaun Zitting / Chief Human Resources Officer
Address: 200 West Jackson Blvd.
City: Chicago
State: IL
Zip Code: 60606
Phone: 2243602986
Email: becky.johnson@nielsenIQ.com

Plan Information

Employer maintains the plan or plans below primarily for the purpose of providing deferred compensation for a select group of management or highly compensated employees.

ID:1	Plan Name:	NielsenIQ Deferred Compensation Plan	Number of Employees: 181
ID:2	Plan Name:	Nielsen Consumer LLC Severance Policy for United States-Based Senior Executives	Number of Employees: 7

Additional Information:



U. S. Department of Labor
Employee Benefits Security Administration
Washington, DC 20210

This message confirms that the Department of Labor's (DOL's) Employee Benefits Security Administration (EBSA) has received the filing of your Top Hat Plan Statement. The confirmation code for your filing is 14598. When correcting errors to your filing, please use this code in your amended statement. This communication does not mean that DOL has made a determination that you are eligible to file under DOL regulation 29 CFR 2520.104-23.